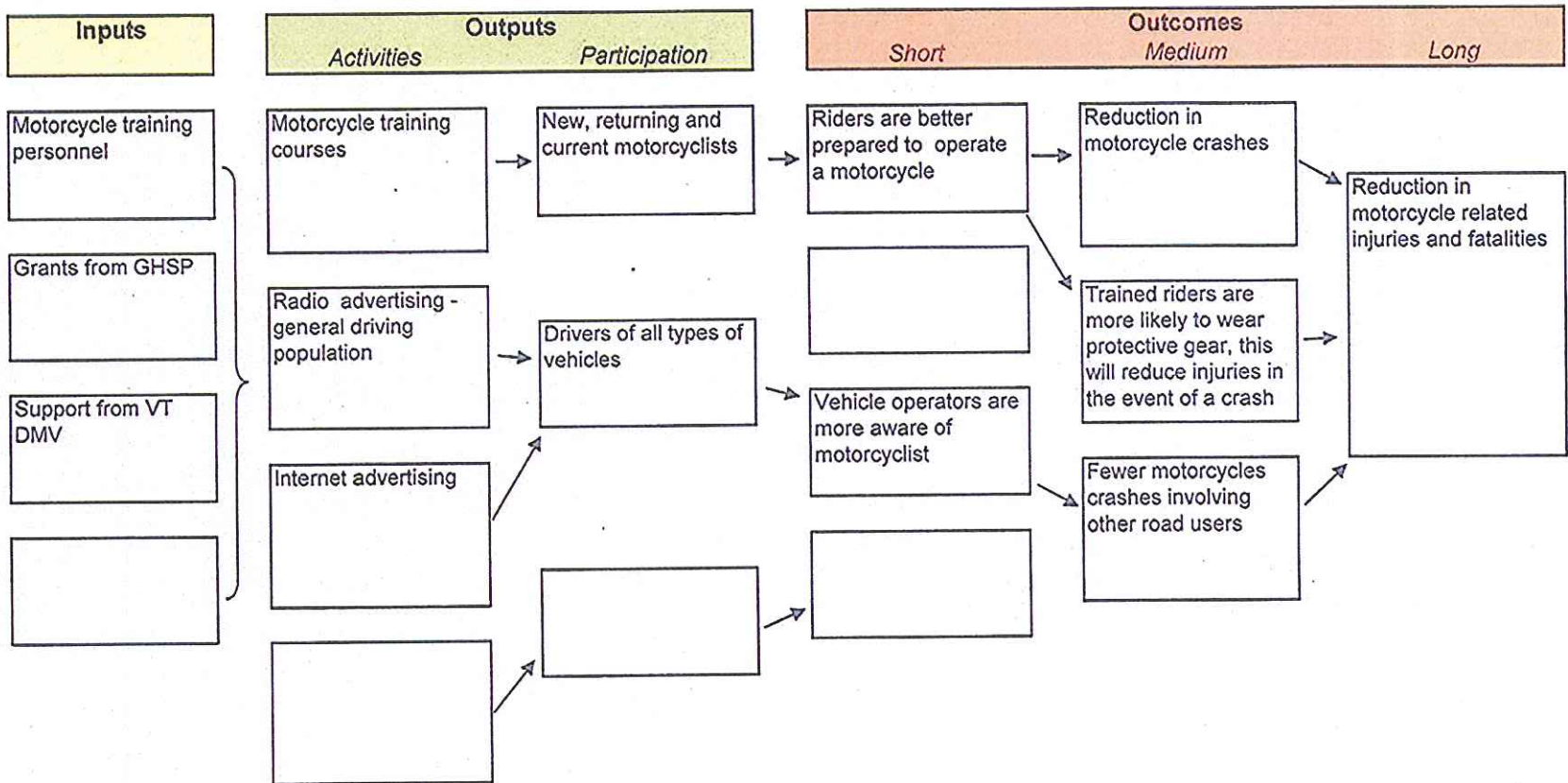**Program:** <u>Vermont DMV Rider Education Program</u>   **Logic Model**

Situation: Make highways safer by providing training to new and current motorcyclists, making the motoring public aware of motorcycles and provide motorcyclists ways to operate a motorcycle in a safe manner.

Inputs	Outputs		Outcomes		
	Activities	*Participation*	*Short*	*Medium*	*Long*

Inputs	Activities	Participation	Short	Medium	Long
Motorcycle training personnel	Motorcycle training courses	New, returning and current motorcyclists	Riders are better prepared to operate a motorcycle	Reduction in motorcycle crashes	Reduction in motorcycle related injuries and fatalities
Grants from GHSP	Radio advertising - general driving population	Drivers of all types of vehicles		Trained riders are more likely to wear protective gear, this will reduce injuries in the event of a crash	
Support from VT DMV	Internet advertising		Vehicle operators are more aware of motorcyclist		
				Fewer motorcycles crashes involving other road users	

Assumptions - Ongoing need for motorcycle training for new riders

External Factors - Lack of control over availability of training locations from year to year.

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