



Governor's Highway Safety Program

October 2015 to December 2016
 Designated Safety Weeks & Campaigns
 National Highway Traffic Safety Administration

Date	Event	Message
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2015 to New Years - 2016

Oct 19th-25th	National Teen Driver Safety Week	5 to Drive
Oct 31st	Halloween Drunk Driving Prevention Campaign	Buzzed Driving is Drunk Driving
Nov 25th - 29th	Thanksgiving Weekend Travel NHTSA - High Visibility Enforcement Campaign!	Buckle Up America. Every Trip. Every Time. & Click It or Ticket
Dec 18th-Jan 3rd	Drive Sober or Get Pulled Over: National Crackdown NHTSA - High Visibility Enforcement Campaign!	Drive Sober or Get Pulled Over

2016

Feb 7th	Super Bowl 50 - Impaired Driving	Fans Don't Let Fans Drive Drunk
March 17th	St Patrick's Day - Impaired Driving	Buzzed Driving is Drunk Driving
April 7th-16th	National Distracted Driving Awareness Month	U Drive. U Text. U pay.
May 16th - May 30th	Click It or Ticket National Enforcement Mobilization NHTSA - High Visibility Enforcement Campaign!	Occupant Protection - Click it or Ticket Click It or Ticket
June 20th	National Ride to Work Day	Share the Road with Motorcyclists & Scooters
July 4th	Fourth of July Holiday - Impaired Driving	Drive Sober or Get Pulled Over
Aug 17th - Sept 5th	Drive Sober or Get Pulled Over: National Crackdown NHTSA - High Visibility Enforcement Campaign!	Drive Sober or Get Pulled Over
Sept 18th - 24th	Child Passenger Safety Week	Child Passenger Safety
Oct 16th - 22nd	National Teen Driver Safety Week	5 to Drive
Nov 23rd - Nov 27th	Thanksgiving Holiday Travel	Buckle Up. Every Trip. Every Time
Nov 25th - Dec 11th	Pre-Holiday Season	Buzzed Driving is Drunk Driving
Dec 14th - Jan 1st	Holiday Driving - Impaired Driving	Drive Sober or Get Pulled Over
Occupant Protection Enforcement DUI Enforcement	Please note: Agencies are to participate in three national mobilizations (highlighted) for impaired driving and occupant protection. In addition, agencies should focus on the activities and time frames that are outlined in the grant agreements. GHSP thanks you for your participation!	