

VERMONT

GOVERNOR'S HIGHWAY SAFETY PROGRAM

Monthly Newsletter

October / November 2017

GHSP Welcomes New Program Chief, Keith Flynn



On October 14th, 2017, Keith Flynn began work as the Chief of the Governor's Highway Safety Program. Keith brings a wealth of experience and knowledge to this position; His time as a Vermont State Trooper, many years as a States Attorney, as well as Commissioner of the Department of Public Safety have provided him a broad knowledge base from which to lead the GHSP. He has been a champion of highway safety throughout his career and he will continue that work with the VTrans Office of Highway Safety team.

Keith resides in Westfield, with is wife Kim, and clearly he has a passion for rescue horses. We look forward to working with and learning from Keith as the state of Vermont continues to tackle some difficult driver behavioral highway safety issues.

You can contact Keith by phone at (802) 622-4333, or by email at Keith.Flynn@vermont.gov. Congratulations Keith and welcome to VTrans!

Cross-border Detail with VSP and NYSP

Kevin Geno, RCSD



Saturday, October 14, 2017, Sgt. Lucas Hall from the Vermont State Police organized a cross-border detail with the VSP, New York State Police, Rutland County Sheriff's Department, Castleton Police Department, Fair Haven PD, Washington CSD, and the Poultney Constable. The Enforcement focused on Routes 22A and 4 that link both states. During this detail, there were 142 Stops, 74 Traffic Complaints, 79 Warnings, 3 Suspended Operators, 3 Arrests (1 Excessive Speed & 1 with 3.2 pounds crack/cocaine and 2.2 pounds marijuana), 2 Consent Searches, and 1 DUI. A thank you to Sgt. Lucas Hall for organizing this and to all the participating law enforcement agencies that made this a highway safety success.

Fiscal Training for GEARS - Coming Soon!

The GHSP office in the process of setting up a series of trainings for the 2018 federal fiscal year. This training will be for those who have accounts as either a Financial Officers or Project Director. The training and will cover the fiscal management aspects of reporting and how to get reimbursed through the GEARS.

Egrants.vermont.gov

Keep an eye on your email for upcoming information & dates.



From the 2017 NHTSA Campaign Calendar

Halloween 2017

IMPAIRED DRIVING CAMPAIGN

Primary Message: *Buzzed Driving is Drunk Driving*



Thanksgiving Holiday Travel

November 24th

OCCUPANT PROTECTION CAMPAIGN

Primary Message: *Buckle Up. Every Trip Every Time*



Click on the Logo's for campaign materials

Our Mission Statement

Working toward the goal of "Zero Deaths" by promoting highway safety awareness through education and enforcement, thereby reducing crashes, saving lives, and improving the overall quality of life for those using Vermont's roadways.

This Month's Issue

- Welcome GHSP Chief Flynn
- Cross-Border Event VSP / NYSP
- GEARS Fiscal Training
- New Director Project RoadSafe
- Current Campaigns
- Bicycle and Pedestrian Grants
- NSC - Check to Protect
- CPS Checkpoint in Rutland
- Decriminalization of Marijuana on the DWI System
- VHSA - LocalMotion and GMTA

VTrans Awards \$3.3m in Bicycle and Pedestrian Grants

October 12, 2017 / MONTPELIER, Vt.— The Vermont Agency of Transportation (VTrans) announced \$3.3 million in grants to municipalities for bicycle and pedestrian infrastructure improvement projects, through VTrans' Bicycle and Pedestrian Program.

"Many Vermonters bike and walk for recreation as well as a means of transportation, making this grant program valuable as it supports an active lifestyle, our environment, public health, and our infrastructure," said Governor Phil Scott.

"This program supports the construction and planning of multi-modal infrastructure, improving connectivity and safety for the traveling public," said Transportation Secretary Joe Flynn. "Walking and bicycling are an important part of our transportation system, and we are pleased to make this investment to support our downtowns and village centers."

Included in this year's awards is the third round of a new initiative to fund small-scale improvements using 100% state funds. These smaller projects address critical safety needs, such as pedestrian crossings and sidewalk gaps. It is hoped that these small projects can be constructed quickly. Small scale projects were awarded in nine towns statewide.

"Walking and bicycling infrastructure makes it easier to transition away from our vehicles, especially for the many short trips that are made," said VTrans Bicycle and Pedestrian Program Manager Jon Kaplan. "We see a positive impact on property values, tourism, and business growth, in addition to reductions in traffic congestion, improvements in public health and a reduction in personal transportation costs."

Interest in the program has been high, with just under \$10 million in proposed projects applied for. This year's funding will go toward a shared-use path to access recreation facilities in Arlington, sidewalks to provide safe access from town offices and a tourist area to downtown Chester, long-awaited pedestrian safety improvements in Waterbury near Blush Hill Road, and an innovative bicycle facility along Williston Road in South Burlington.

VTrans annually awards millions of federal dollars through the Bicycle and Pedestrian Program, with the goal to provide safe and convenient facilities for those Vermonters who desire alternative transportation opportunities. To learn more about the program and see a complete list of this year's grant recipients visit: <http://vtrans.vermont.gov/highway/local-projects/bike-ped>

National Safety Council Introduces



Right Now, 53 Million Vehicles on the Road Have Open Recalls. Find out if your vehicle has an open recall. It's free to check and free to repair at a dealer.

<http://www.checktoprotect.org>

New Director of AGC of VT Project RoadSafe



AGC/VT Executive Vice President Cathleen Lamberton has announced the appointment of Aimee Ziter of Barre as the new RoadSafe Director, succeeding the retiring Norman James.

Aimee is currently Safety Director and Project Assistant at Ziter Masonry in Barre. She has been responsible for conducting company safety toolbox talks, verifying employees' compliance with safety trainings, being current with OSHA regulations, and the production of a workplace safety manual for the company.

Aimee is very familiar with National Safety Council's DDC-4 driver safety courses, and is also OSHA 10 and 30 certified. You can contact her at 223-2374 or at Aimee@agcvt.org

Child Passenger Safety

Kevin Geno, RCSD

On Sept. 30 the Rutland County Sheriff's Department and Killington Police Department collaborated in a child safety seat checkpoint on South Main Street in Rutland City. Over 1,200 cars went through this checkpoint and many child seats were fixed on the side of the road by an Inspector (Deputy Tarbell). We had 22 vehicles that needed to have child safety seats readjusted or removed and replaced.



Others participating in the three hour event included: Sidney Bradley, Child Passenger Safety Coordinator and other Inspectors. This is a yearly event and we hope to add more checkpoints like this throughout the year.



Many thanks to everyone to help make this event a complete success.

Impact of the Legalization and Decriminalization of Marijuana on the DWI System

Highlights from the Expert Panel Meeting

(DOT HS 812 430; June 2017) In accordance with the FAST Act, NHTSA and the Governor's Highway Safety Association (GHSA) convened an expert panel to study recreational and/or medical marijuana laws and their effect on driving, including law enforcement, prosecutors, judges, probation, toxicologists, and highway safety officials. The panel identified changes to the DWI system following enactment of laws legalizing and/or decriminalizing marijuana for medical and/or recreational purposes; identified lessons learned; and found measures that should be used to evaluate these laws and their impact on traffic safety and the DWI system... [Click here](#) to read the NHTSA Document in it's entirety.

Deaths on Vermont Roadways

Year	Deaths
2012	77
2013	71
2014	44
2015	57
2016	62

53 Deaths as of September 7th, 2017

Motor Vehicle Crash Facts:
[September 12, 2017 – September 18, 2017](#)
[September 19, 2017 – September 25, 2017](#)
[September 26, 2017 – October 2, 2017](#)
[October 3, 2017 – October 9, 2017](#)
[October 10, 2017 – October 16, 2017](#)

VERMONT HIGHWAY SAFETY ALLIANCE UPDATES

Local Motion working towards *Safer Streets* in Brattleboro

In mid-July, Local Motion traveled to Brattleboro to spend the day talking with municipal staff and members of the Brattleboro Safer Streets Committee. The topic of discussion was community priorities and strategies for making Brattleboro a safer, more accessible place to walk and bike. Town staff gave an update on current plans for bike-walk improvements. The Brattleboro Safer Streets Committee discussed the parts of town that are of greatest concern from a safety perspective. Three corridors, Western Avenue, Canal Street, and Putney Road, emerged as top priorities for improved safety. Local Motion participated in the meeting with two goals in mind. The first goal was to help the local partners promote walk-bike safety and connectivity on high-risk streets. The second goal was to share the online community organizing platform with participants, and explain how it can be used by local citizens to leverage community engagement for safer walking and biking initiatives. The meeting concluded with a discussion identifying the necessary steps to achieve the goals. Town staff will continue implementing changes to improve overall traffic safety. The Brattleboro Safer Streets Committee will identify specific safety needs along the three identified high-risk corridors. Local Motion will create online tools that the committee can use to engage with, and gather support from, community members.



Local Motion is excited to be working with the Brattleboro community in an effort to make the town safer and more welcoming for all forms travel. *"Many thanks, (from Local Motion), to Vermont Governor's Highway Safety Program for supporting this important work!"*



The Vermont Highway Safety Alliance thanks Green Mountain Transit for their continued efforts to promote highway safety. SEATBELTS—SAVE LIVES rolls on their electronic signs to help get this important safety message out.

Buckle Up and Ride Safe

NOVEMBER 8, 2017
THE HILTON, BURLINGTON, VT

We are looking forward to seeing you at the

Vermont Highway Safety Alliance
5th Annual Conference

Wednesday November 8th 2017

Includes the Governor's Highway Safety Award Program honoring the:

"Vermont Lifesavers Highway Heroes"

Join us at 2:45 for discussions on how Automated Vehicles will impact Vermont.



Please visit us on our webpage at VHSA to join or participate, or 'Like' us on [Facebook](https://www.facebook.com/VHSA) 

Governor's Highway Safety Program

Governor's Highway Safety Program
Agency of Transportation
One National Life Drive

Visit our Website...

www.ghsp.vermont.gov

If you have comments or suggestions for our newsletter, please send them to james.baraw@vermont.gov.

[Please add my name to the GHSP monthly newsletter mailing list.](#)

For additional *Seatbelt, Distracted, Impaired and Drowsy Driving* handouts, posters, cards, or other informational materials, please contact us at the **Governor's Highway Safety Office** at - <http://ghsp.vermont.gov> or the **Vermont Highway Safety Alliance** at - <http://vermonthighwaysafety.org>

NHTSA 2018 Communications Calendar

Campaign Material Available at www.TrafficSafetyMarketing.gov

JANUARY

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
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28	29	30	31			

Happy New Year!

FEBRUARY

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4 Super Bowl LII
IMPAIRED DRIVING
Primary Message: Fans Don't Let Fans Drive Drunk
Twitter Chat: Super Bowl

MARCH

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31						

17 St. Patrick's Day
IMPAIRED DRIVING
Primary Message: Buzzed Driving Is Drunk Driving
Twitter Chat: Buzzed Driving

APRIL

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National Distracted Driving Awareness Month
Primary Message: U Drive. U Text. U Pay.
Paid Media

National Enforcement Mobilization
Twitter Chat: #justdrive

MAY

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Motorcycle Safety Awareness Month
Primary Message: Motorists: Share the Road With Motorcyclists and Scooter Riders

Bicycle Safety Month
Primary Message: Share the Road With Bicyclists

5 Cinco de Mayo
IMPAIRED DRIVING
Primary Message: Buzzed Driving Is Drunk Driving

14-JUNE 3 Paid Media
Click It or Ticket
National Enforcement Mobilization
OCCUPANT PROTECTION
Primary Message: Click It or Ticket

JUNE

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18 National Ride to Work Day
Primary Message: Share the Road With Motorcyclists and Scooter Riders

JULY

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Vehicle Theft Prevention Month

4 Fourth of July
IMPAIRED DRIVING
Primary Message: Drive Sober or Get Pulled Over
Secondary Message: Buzzed Driving Is Drunk Driving
Twitter Chat: Buzzed Driving

31 National Heatstroke Prevention Day
HEATSTROKE AWARENESS
Paid Media
Twitter Chat: #Heatstrokekills

AUGUST

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Back to School Safety Month
Primary Message: Walk, Bike, and Ride to School Safely!

15-SEPT 3 Paid Media
Drive Sober or Get Pulled Over
National Enforcement
IMPAIRED DRIVING
Primary Message: Drive Sober or Get Pulled Over

SEPTEMBER

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24	25	26	27	28	29	30

23-29
Child Passenger Safety Week
OCCUPANT PROTECTION
Twitter Chat: Child Passenger Safety

29 National Seat Check Saturday
Child Car Safety

OCTOBER

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28	29	30	31			

3 Walk/Bike to School Day

22-26 National School Bus Safety Week

21-27 National Teen Driver Safety Week
TEEN DRIVING ISSUES

31 Halloween
IMPAIRED DRIVING
Primary Message: Buzzed Driving Is Drunk Driving

NOVEMBER

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24	25	26	27	28	29	30

22 Thanksgiving Holiday Travel
OCCUPANT PROTECTION
Primary Message: Buckle Up. Every Trip. Every Time.

23-DEC 12
Pre-Holiday Season
IMPAIRED DRIVING
Primary Message: Buzzed Driving Is Drunk Driving
Twitter Chat: Buzzed Driving

DECEMBER

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16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

13-31 Paid Media
Holiday Season
IMPAIRED DRIVING
Primary Message: Drive Sober or Get Pulled Over
TVB Project Roadblock: Buzzed Driving Is Drunk Driving

U.S. Department of Transportation
National Highway Traffic Safety Administration



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